WEB DESIGN PROCESS AND DOCUMENTS

1
PROJECT SCOPE QUESTIONNAIRE

Client requests proposal which prompts us to move to process step 2.

2
PROPOSAL

Client accepts proposal which prompts us to move to process step 3.

3
SCHEDULE

Our proposed schedule is submitted to client for review and approval.

4
CREATIVE BRIEF QUESTIONNAIRE

Client completes this questionnaire to generate the details needed for our creative brief.

5
CREATIVE BRIEF

Our creative brief outlines the main objectives and elements of the project and is distributed to client and relevant collaborators.

6
CONTENT MAP

The content map is the visual diagram presented to client showing the page structure for the web ste.

7
WIREFRAMES

Wireframes are the blueprint for the page design. One wireframe per page template should be created.

8
PAGE DESIGNS

Page design are built off of the wire-frames and presented to client.

9
FINAL DESIGNS

The client approved pages designs are fi-nalized in a layered .psd file and submit-ted to developer.

10
DESIGN SPEC SHEET

The design spec sheet is intended to give the developer(s) working from our approved designs, additional text and design specs, as necessary.